

Aliaxin® **MYVOLUTION**®



WHERE OTHERS SEE JUST A FACE,  
**WE SEE BEAUTY IN ITS MANY SHAPES.**

IBSA DERMA. BEAUTY BEYOND STANDARDS.



# IBSA DERMA PILLARS

IBSA Derma offers a full range of products and brands such as Viscoderm<sup>®</sup>, Profhilo<sup>®</sup> and Aliaxin<sup>®</sup> based on the Hydrolift<sup>®</sup> Action concept.



Hydrolift<sup>®</sup> Action results from the combination of high and medium hyaluronic acid chains under different degree of cross-linking, that creates fillers with tailored mechanical and hydration properties to prevent and fight the aging process.

# HYALURONIC ACID AT THE HEART OF OUR TECHNOLOGY

Through scientific expertise, continuous research, technological development and a modern production process, IBSA has become one of the leading pharmaceutical companies for the production of hyaluronic acid in aesthetic medicine applications.

IBSA Derma distinguishes itself in this vast market because it controls the entire product lifecycle, from the biofermentation production of the raw material to the ready-to-use final product in pre-filled syringes.

IBSA Derma now offers a complete range of products whose production, from research to trading, is completely Italian.



IBSA Derma hyaluronic acid "ultrapure" is characterized by its high degree of purity, produced through a patented biofermentation process that creates a very high quality ingredient.



They say beauty comes in all forms,  
but have you ever stopped to consider what form your  
beauty takes?

It's a journey of self-discovery,  
exploring the diverse shapes and contours that make you, you.

We, at IBSA Derma, want to be part of that journey.

That's why we analysed thousands of faces to identify  
three main facial shapes: triangular, round and rectangular.

Each shape has its unique areas of light and shadows,  
that we codified with 3 letters: M, Y, V.

So how can we use this knowledge to let your  
authentic beauty show even more?

Introducing: MYvolution.

An innovative approach that uses IBSA Derma ultra-pure  
hyaluronic acid to better define the volumes, the lights and the  
shadows in the area indicated by your unique letter.

Because where others see just a face,  
we see beauty in its many shapes.

IBSA Derma. Beauty Beyond Standards.

**IBSA DERMA. BEAUTY BEYOND STANDARDS.**



# MYVOLUTION®

## BEAUTY IN ITS MANY SHAPES

### INNOVATIVE BEAUTY APPROACH:

Inspired by the knowledge of a digital image expert, MYVolution® focuses on specific facial areas to enhance the beauty of each one of us.

### EASY FACIAL ASSESSMENT:

Simple identification of facial shapes: triangular, round and rectangular.

### M-Y-V APPROACH:

Each facial shape has got different areas of shadows and light which correspond to specific areas identified by 3 letters: **M-Y-V**.

By modifying the **volume** in these areas, **light and shadows** become **more defined**.

### SHOW YOUR 3D BEAUTY:

MYVolution® releases your enhanced authentic beauty, by volumizing it with the right quantity of **hyaluronic acid**.

# MYVOLUTION<sup>®</sup> APPROACH



Each facial shape has got different areas of shadows and light which correspond to specific areas identified by 3 letters: **M-Y-V**. **By modifying** the volume in these areas, **light and shadows become more defined**.

## VOLUTION PRODUCTS



Aliaxin<sup>®</sup> LV<sup>1</sup>  
LIPS VOLUME

**Suggested for lip volume.**

MOLECULAR WEIGHTS:  
1000 kDa, 2000 kDa

Cross-linked HA concentration 25 mg/ml  
2 pre-filled 1 ml syringes  
2 needles 27G (13mm) + 2 needles 27G (19mm)

**Suggested for lip volume.**

MOLECULAR WEIGHTS:  
1000 kDa, 2000 kDa

Cross-linked HA concentration 25 mg/ml  
2 pre-filled 1 ml syringes  
2 needles 27G (13mm) + 2 needles 27G (19mm)



Aliaxin<sup>®</sup> EV<sup>1</sup>  
ESSENTIAL VOLUME

**Suggested to restore partial volume deficits.**

MOLECULAR WEIGHTS:  
1000 kDa, 2000 kDa

Cross-linked HA concentration 25 mg/ml  
2 pre-filled 1ml syringes  
2 needles 27G (13mm) + 2 needles 27G (19mm)



Aliaxin<sup>®</sup> SV<sup>1</sup>  
SUPERIOR VOLUME

**Suggested for the correction of important volume deficits.**

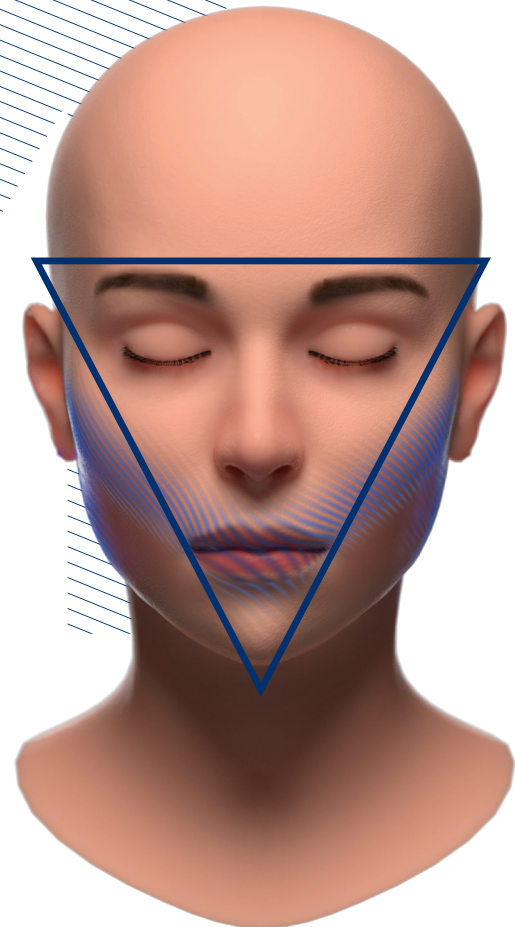
MOLECULAR WEIGHTS:  
2300 kDa

Cross-linked HA concentration 25 mg/ml  
2 pre-filled 1.1ml syringes  
2 needles 27G (13mm) + 2 needles 27G (19mm)

**MYVOLUTION<sup>®</sup>**

**M APPROACH**

**CLINICAL EVIDENCE**



**TRIANGULAR**  
Facial shape

TREATMENT **Cheekbones**

PRODUCT **Aliaxin® EV  
and/or Aliaxin® SV**

TREATMENT **Mandibular angle**

PRODUCT **Aliaxin® SV**

TREATMENT **Lip volume**

PRODUCT **Aliaxin® LV  
Can be used Aliaxin® GP**

POST TREATMENT

PRODUCT **Profilo® line approaches**

**BEFORE**



**AFTER (1 hour)**



TREATMENT **Cheekbones**  
Aliaxin® SV  
injected directly  
bone to sculpt\*\*

PRODUCT\*  
QUANTITY 1.1 ml Aliaxin® SV  
per side

TREATMENT **Mandibular angle**  
Aliaxin® SV injected  
directly to the bone  
to sculpt\*\*

PRODUCT\*  
QUANTITY 0.5 ml Aliaxin®  
SV per side

TREATMENT **Lip volume**  
Aliaxin® LV  
injected in the lip  
sub mucosa layer\*\*

PRODUCT\*  
QUANTITY 1 ml Aliaxin® LV



Courtesy of Dr. R. Forte

\*Product quantity should be decided by the practitioner based on each patient's individual needs.  
\*\*KOL clinical practice

**BEFORE**



**AFTER (1 hour)**



**TREATMENT**      **Cheekbones**  
Aliaxin® SV injected  
directly to the bone to  
sculpt\*\*

**PRODUCT\***      1.1 ml Aliaxin® SV  
**QUANTITY**      per side



**TREATMENT**      **Mandibular angle**  
Aliaxin® SV injected  
directly to the bone to  
sculpt\*\*

**PRODUCT\***      0.2 ml Aliaxin®  
**QUANTITY**      SV per side



Courtesy of Dr. R. Forte

\*Product quantity should be decided by the practitioner based on each patient's individual needs.  
\*\*KOL clinical practice

**BEFORE**



**AFTER (1 hour)**



**TREATMENT**      **Cheekbones**  
Aliaxin® SV injected  
directly to the bone to  
sculpt\*\*

**PRODUCT\***      1.1 ml Aliaxin® SV  
**QUANTITY**      per side



**TREATMENT**      **Mandibular angle**  
Aliaxin® SV injected  
directly to the bone to  
sculpt tissue\*\*

**PRODUCT\***      0.5 ml Aliaxin®  
**QUANTITY**      SV per side



Courtesy of Dr. R. Forte

\*Product quantity should be decided by the practitioner based on each patient's individual needs.  
\*\*KOL clinical practice

**MYVOLUTION<sup>®</sup>**

**Y APPROACH**

**CLINICAL EVIDENCE**



**ROUND**  
Facial shape

TREATMENT **Cheekbones**

PRODUCT **Aliaxin® SV  
and/or Aliaxin® EV**

TREATMENT **Chin**

PRODUCT **Aliaxin® SV  
and/or Aliaxin® EV**

TREATMENT **Lip volume**

PRODUCT **Aliaxin® LV  
Can be used Aliaxin® GP**

POST TREATMENT

PRODUCT **Profilo® line approaches**

**BEFORE**

**AFTER (1 hour)**



**TREATMENT** **Cheekbones**  
Aliaxin® SV injected  
to the bone to sculpt tissue+  
Aliaxin® EV with  
a cannula to define\*\*

PRODUCT\* 0.5 ml Aliaxin® SV+  
QUANTITY 0.5 ml Aliaxin® EV  
per side

**TREATMENT** **Mandibular angle**  
Aliaxin® EV injected in  
the deep fat compartment  
with a cannula, in order  
to define chin\*\*

PRODUCT\* 0.6 ml Aliaxin® SV  
QUANTITY +1 ml Aliaxin® EV

**TREATMENT** **Lip volume**  
Aliaxin® LV  
injected in the lip  
sub mucosa layer\*\*

PRODUCT\* 0.5 ml Aliaxin® LV  
QUANTITY

Courtesy of Dr. R. Forte

\*Product quantity should be decided by the practitioner based on each patient's individual needs.  
\*\*KOL clinical practice

## BEFORE



## AFTER (1 hour)



**TREATMENT** **Cheekbones**  
Aliaxin® EV injected with  
a cannula to define tissue\*\*

**PRODUCT\*  
QUANTITY** 0.5 ml Aliaxin® EV  
per side

**TREATMENT** **Chin**  
Aliaxin® EV injected in  
the deep fat compartment  
with a cannula, in order  
to define chin\*\*

**PRODUCT\*  
QUANTITY** 1 ml Aliaxin® EV

**TREATMENT** **Lip volume**  
Aliaxin® LV  
injected in the lip  
sub mucosa layer\*\*

**PRODUCT\*  
QUANTITY** 1 ml Aliaxin® LV

Courtesy of Dr. M. Zazzaron

\*Product quantity should be decided by the practitioner based on each patient's individual needs.  
\*\*KOL clinical practice

**BEFORE**



**AFTER (1 hour)**



**TREATMENT** **Cheekbones**  
Aliaxin® SV injected  
to the bone to sculpt tissue\*\*

**PRODUCT\*** 1.1 ml Aliaxin® SV  
**QUANTITY** per side



**TREATMENT** **Chin**  
Aliaxin® SV injected  
to the bone to sculpt chin\*\*

**PRODUCT\*** 0.3 ml Aliaxin® SV  
**QUANTITY**



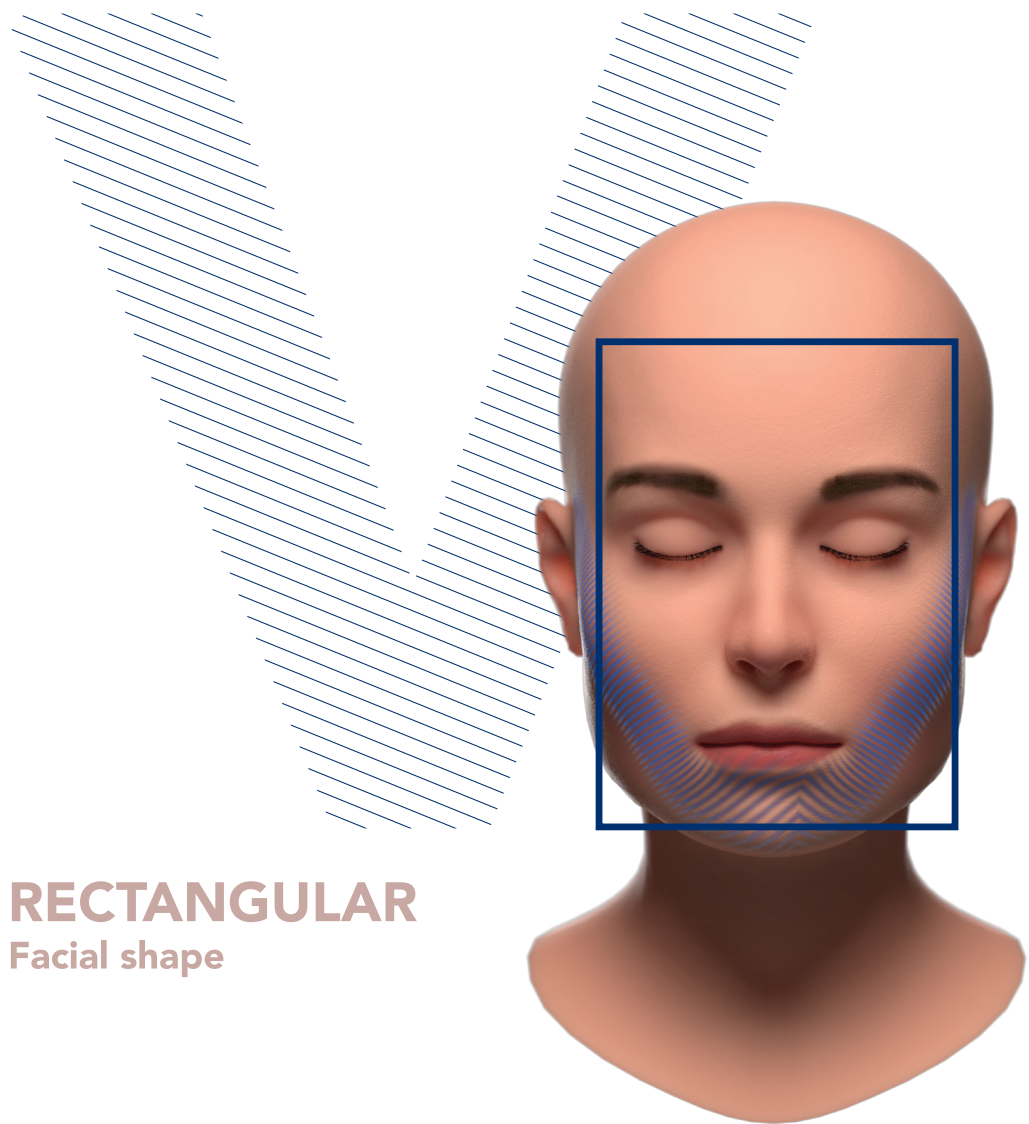
Courtesy of Dr. R. Forte

\*Product quantity should be decided by the practitioner based on each patient's individual needs.  
\*\*KOL clinical practice

**MYVOLUTION<sup>®</sup>**

**V APPROACH**

**CLINICAL EVIDENCE**



**RECTANGULAR**  
Facial shape

TREATMENT **Cheekbones**

PRODUCT **Aliaxin® SV  
and/or Aliaxin® EV**

TREATMENT **Chin**

PRODUCT **Aliaxin® SV  
and/or Aliaxin® EV**

POST TREATMENT

PRODUCT **Profilo® line approaches**

**BEFORE**



**AFTER (1 hour)**



TREATMENT **Cheekbones**  
Aliaxin® SV injected  
directly to the bone  
to sculpt tissue\*\*

PRODUCT\* 1 ml Aliaxin® SV  
QUANTITY per side



TREATMENT **Chin**  
Aliaxin® EV injected in the  
deep fat compartment  
with a cannula, in order  
to project chin\*\*

PRODUCT\* 2 ml Aliaxin® EV  
QUANTITY

Courtesy of Dr. R. Forte

\*Product quantity should be decided by the practitioner based on each patient's individual needs.  
\*\*KOL clinical practice

**BEFORE**



**AFTER (1 hour)**



**TREATMENT** **Cheekbones**  
Aliaxin® SV injected directly to the bone to sculpt tissue\*\*

**PRODUCT\* QUANTITY** 1.1 ml Aliaxin® SV per side



**TREATMENT** **Chin**  
Aliaxin® EV injected in the deep fat compartment with a cannula, in order to project chin\*\*

**PRODUCT\* QUANTITY** 1 ml Aliaxin® EV



Courtesy of Dr. R. Forte

\*Product quantity should be decided by the practitioner based on each patient's individual needs.  
\*\*KOL clinical practice

## BEFORE



## AFTER (1 hour)



**TREATMENT** **Cheekbones**  
Aliaxin® SV injected  
to the bone to sculpt tissue  
+Aliaxin® EV with  
a cannula to define tissue\*\*

**PRODUCT\*** 1 ml Aliaxin® EV  
**QUANTITY** per side  
+0.8 Aliaxin® SV  
per side



**TREATMENT** **Chin**  
Aliaxin® EV injected in the  
deep fat compartment  
with a cannula, in order  
to project chin\*\*

**PRODUCT\*** 1 ml Aliaxin® EV  
**QUANTITY** +0.2 Aliaxin® SV



Courtesy of Dr. R. Forte

\*Product quantity should be decided by the practitioner based on each patient's individual needs.  
\*\*KOL clinical practice

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ibsadermairan

Download the **MYVolution®** app  
to get the MYV approach.



Reference

1) ALIAXIN® product information leaflet.

**Aliaxin®**

IS A CLASS III MEDICAL DEVICE

🏭 Rose Pharma S. A. Via San Gottardo, 10  
6900 Lugano, Switzerland



Material intended for medical practitioner's use only

008-2024-ALI-BRM-PRT-E2B

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